



SPECIAL OFFER CODE: C81647

Mr. Long Longlastname

LongBusinessName

Address One

Address Two

City, State Zip+4





SAVE UP TO 30% WHEN YOU STEP UP TO NEW ENTERPRISE SOLUTIONS 11.0


- Call 1-800-450-7498
Use Special Offer Code: C81647
- Offer expires April 15, 2011

Dear <Customer Name>,

Get more done in less time with Intuit® QuickBooks® Enterprise Solutions 11.0. This new version gives you a huge step up in productivity — *and* includes the Full Service Plan¹ that provides the data protection and support you need.

To help you make the right decision for your company, we've enclosed two brochures with the following information:

 **Get More Done in Less Time: New and Improved Features.** Enterprise Solutions 11.0 delivers advanced functionality to meet your business needs, including enhanced custom reporting, sophisticated inventory capabilities, more user controls and flexibility. *We also included information on how to use the Full Service Plan to get the most out of your software.*

 **Version by Version Comparison Chart.** How does your current version stack up? Here's an easy way to compare Enterprise Solutions versions 8.0 – 11.0. Consider each new and improved feature, and see how it can improve your company's performance.

Step up today by calling 1-800-450-7498 (mention Special Offer Code: C81647). Make your decision soon— **this special 30% discount* expires April 15, 2011.**

Take a few minutes to review the enclosed information. Compare QuickBooks Enterprise Solutions 11.0 against previous versions—including your own—and I think you'll discover more ways to be more effective at what you do, all year long.

Sincerely,

Daniel Wernikoff
Vice President, Product Management
Intuit Financial Management Solutions

P.S. Don't miss this opportunity to increase productivity, get the data protection you need — *and* save up to 30% at the same time. Step up to new Enterprise Solutions 11.0 by April 15, 2011 to claim your special discount.

Your Full Service Plan

More features. More support. More value.

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Your Full Service Plan¹ membership entitles you to the following benefits:

Product Upgrades. You'll automatically receive any new versions of QuickBooks Enterprise Solutions that are released, along with updates to your current version, so you'll always have access to the latest features and enhancements.

Enhanced Customer Support. Make the most of your QuickBooks Enterprise Solutions with enhanced support.

- **U.S.-Based Product Experts:** Get exclusive access to our team of experts with deep QuickBooks product knowledge. This unique team can help you use QuickBooks Enterprise Solutions more effectively within your business.
- **Technical Support Team:** Get unlimited access to our team of support engineers dedicated to QuickBooks Enterprise Solutions. These support engineers are among our most experienced QuickBooks engineers and are thoroughly trained in Enterprise Solutions.

Interactive Training Tool. To help you and your employees learn how to use QuickBooks Enterprise Solutions, we include a complimentary copy of Mastering Intuit QuickBooks Enterprise Solutions, an interactive training DVD (a \$399 value).²

Data Protection Services. In the unlikely event you have problems with your QuickBooks data file, you can get assistance from our technical support team.

- **Data Recovery:** Should you experience problems such as a hard disk failure and your data file becomes damaged, we can help you recover your data in most cases.³
- **Password Removal:** In the event your internal systems administrator or other key staff member forgets their password or leaves the company unexpectedly, our Technical Support Team can reset passwords for you.

Integrated Apps and Services. Your Full Service Plan entitles you to exclusive savings on Intuit apps and services that integrate with your QuickBooks Enterprise Solutions software.

- Protect your data files with online backup storage with Intuit Data Protect⁴
- Access essential data on the go with QuickBooks Connect⁵
- Calculate simple sales commissions with Intuit Commissions Manager
- Attach documents directly to QuickBooks items with QuickBooks Attached Documents⁶
- Capture billable time quickly and accurately with QuickBooks Time and Billing Manager



Get more done in less time with Enterprise Solutions 11.0

Delivering advanced functionality to meet your business needs.



* Offer expires April 15, 2011 and is valid for QuickBooks Enterprise Solutions 5-User license and 10-User license purchases only. Terms, conditions, pricing, features, service and support are subject to change without notice. 1. The Full Service Plan is good for 12 months from QuickBooks Enterprise Solutions purchase date or Full Service Plan renewal date. You have the option to add additional integrated web-based services free as an active Full Service Plan member. Service begins as of the date activated and continues through to the expiration date of your Full Service Plan. QuickBooks support is available 24 hours a day, seven days a week; the Enterprise Solutions team (including our U.S.-based team of product experts) is available weekdays from 4 A.M. - 7 P.M. Pacific time. Support hours exclude occasional downtime due to system and server maintenance, company events, observed U.S. holidays and events beyond our control. Intuit reserves the right to limit each telephone contact to one hour and to one incident. Active Full Service Plan members receive new version upgrades when and if released within 12 months of QuickBooks Enterprise Solutions purchase date or Full Service Plan renewal date. Terms, conditions, pricing, service offerings, and availability of the Full Service Plan are subject to change at any time without notice. U.S. only. See terms and conditions at www.qbes.com/terms. 2. One copy of Mastering Intuit QuickBooks Enterprise is included with each Full Service Plan annual membership. 3. In some cases the damage may be too extensive and the data file may be non-recoverable. Additional fees may apply for expedited service. Terms, conditions, features, availability, pricing, fees, service and support options subject to change without notice for all Apps and Services. 4. Intuit Data Protect requires Internet access and an active Full Service Plan. 5. Requires internet access with data plan, product registration, and an Intuit account. Apps currently only compatible with iPhone and Blackberry and require registration with corresponding online services. Mobile application works with iPhone and Blackberry (Tour 9630, Curve 8500, Curve 8900, Bold 9000, Bold 9700). 6. Scanner not included. Only TWAIN compliant scanners supported. Maximum 100MB per file. Total file storage 100MB or about 1,000 2-page PDFs. 7. Additional fees apply for the Advanced Inventory add-on subscription. Requires QuickBooks Enterprise Solutions 11.0 with an active Full Service Plan and an Internet connection. © 2011 Intuit Inc. All rights reserved. Intuit, the Intuit Logo, and QuickBooks are registered trademarks and/or registered service marks of Intuit Inc. in the United States and other countries. All other marks are the property of their respective owners, should be treated as such, and may be registered in various jurisdictions.



OFFER
EXPIRES
4/15/11

STEP UP TO 11.0 AND SAVE UP TO 30%*

- 5-User: ~~\$3,000~~ \$2,100 — You save \$900
- 10-User: ~~\$5,000~~ \$3,500 — You save \$1,500
- 30-User: ~~\$8,000~~ \$6,500 — You save \$1,500

Call 1-800-450-7498

Mention Special Offer Code: C81647

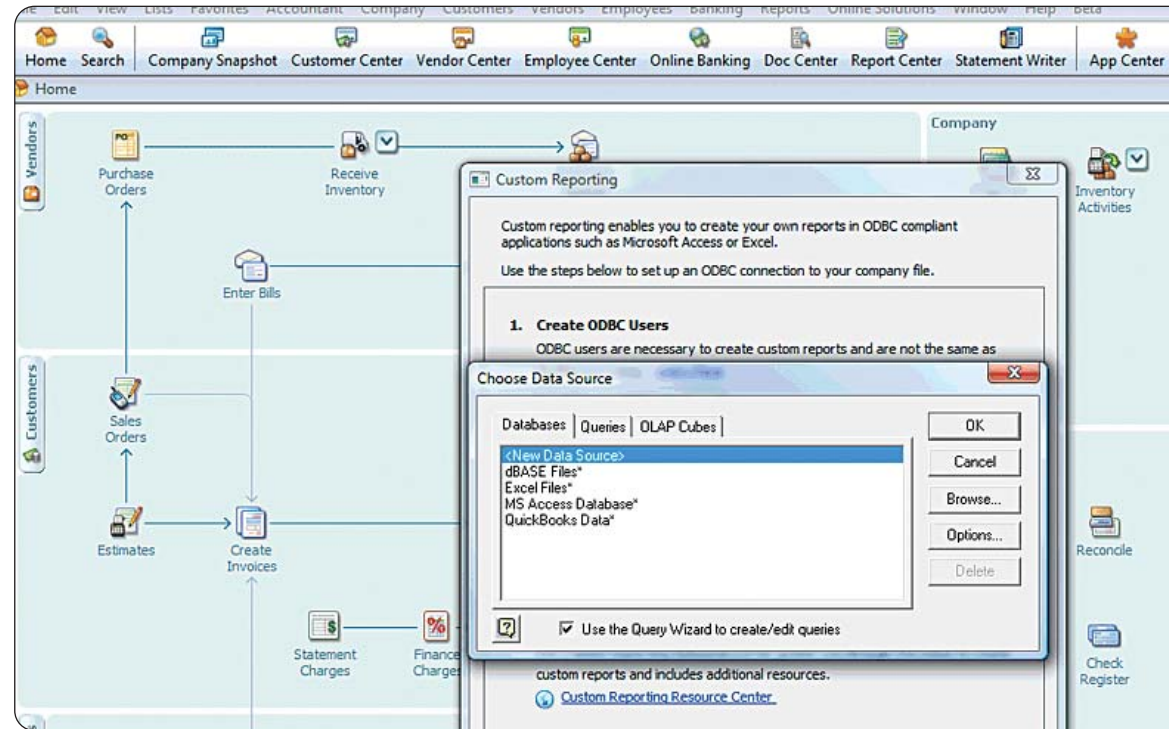
Offer expires April 15, 2011

Check out these advanced features



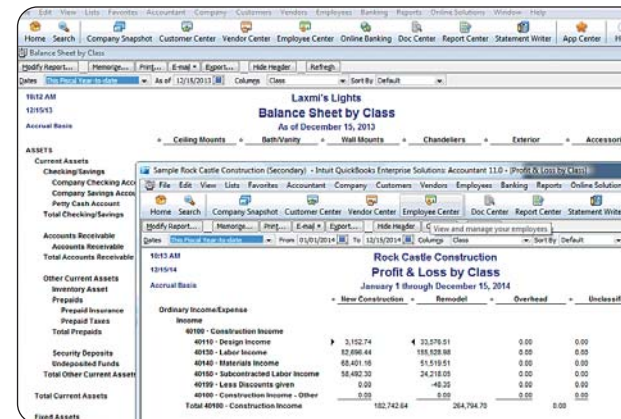
Enhanced Reporting Customization

Better reporting makes it easier to make informed decisions and ensure compliance. Easily combine reports, add more data to reports, link your QuickBooks database to ODBC-compliant applications and create professional financial statements. It's a snap!



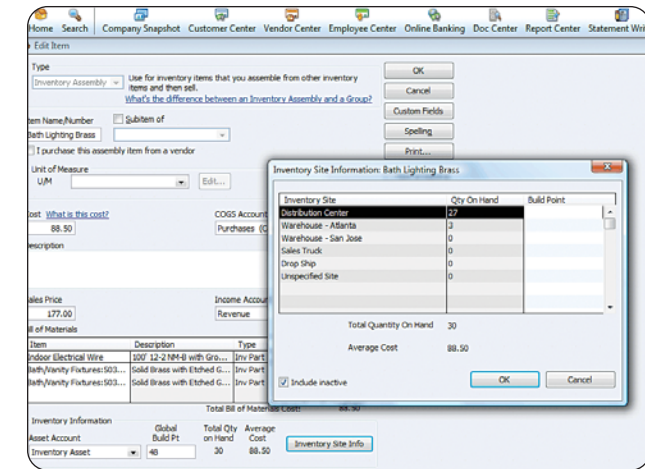
More Productivity Tools

Get more done by speeding up routine tasks across your entire workflow. Work in two company files at the same time, perform more tasks in multi-user mode, and empower multiple users in remote locations to work simultaneously.



Sophisticated Inventory

- Track the quantity and value of inventory in multiple locations right within QuickBooks by adding QuickBooks Enterprise Solutions Advanced Inventory.⁷
- Change assembly components and quantities on the fly to make substitutions or accommodate special customer requests.



More Control, More Options

- **Expanded User Controls:** Restrict user access to individual reports, bank accounts and lists.
- **Audit Trail:** Protect against employee fraud and detect employee errors by recording transactions entered, edited or deleted from the system.
- **Increase Productivity:** Give your team the access they need to do their jobs by adding up to 30 simultaneous users.

MORE
features,
support
and value

intuit.

What's New in 11.0?

Get more done in less time. These new and improved features can help your company be more productive than ever before:

- Work in two company files at the same time⁸
- Track inventory in multiple locations with the Advanced Inventory add-on⁷
- Access new built-in reports
- Generate additional combined reports
- Create custom reports
- Create a template and invoice many customers at once with batch invoicing
- Quickly prioritize customers with the customer snapshot
- Stay on top of your receivables with the Collections Center
- Streamline additional business processes with integrated web-based solutions

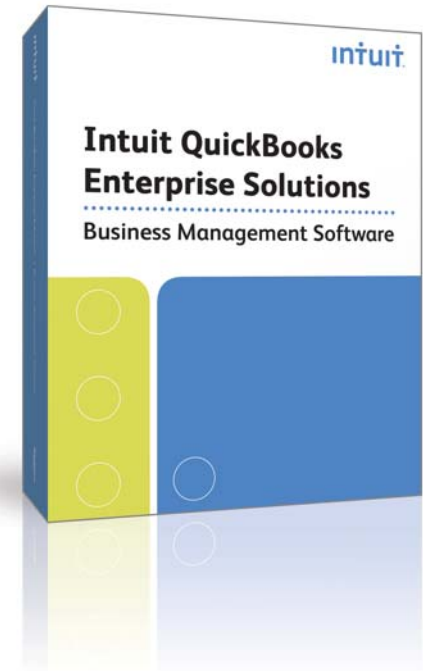
Refer to the enclosed brochure for more details on Enterprise Solutions 11.0.

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1. Requires purchase of additional licenses, sold separately. All users must be on the same version year of QuickBooks to access the same company file.
2. Enterprise Solutions allows you to add up to one million names (e.g. customers, vendors, employees) and up to one million items (e.g. inventory, non-inventory, and service items). Some performance degradation is likely as your lists approach these size thresholds.
3. Applications sold separately.
4. Requires Microsoft Excel 2002, 2003, or 2007. Company files must all be on the same version of QuickBooks Enterprise Solutions.
5. Requires Microsoft Office 2003, 2007 or 2010. Does not work with Microsoft Office 2003 Student, Standard, Home or Small Business Editions.
6. Requires internet access with data plan, product registration, and an Intuit account. Apps currently only compatible with iPhone and Blackberry and require registration with corresponding online services. Mobile application works with iPhone and Blackberry (Tour 9630, Curve 8500, Curve 8900, Bold 9000, Bold 9700).
7. Additional fees apply for the Advanced Inventory add-on subscription. Requires QuickBooks Enterprise Solutions 11.0 with an active Full Service Plan and an Internet connection.
8. Some functionality may be limited when running two instances. See www.qbes.com/sysreq for more information.
9. Scanner not included. Only TWAIN compliant scanners supported. Maximum 100-MB per file. Total file storage 100MB or about 1,000 2-page PDFs.
10. Service provided by Wall Street on Demand. Additional fees may apply. Internet access required.
11. Additional fees may apply. Requires certain hardware, Microsoft Server operating systems, Microsoft Windows Server software licenses, and Remote Desktop Services Server Client Access Licenses, sold separately. For multiple remote users, a Remote Desktop Services Client Access License is required for each user.

* Offer expires April 15, 2011 and is valid for QuickBooks Enterprise Solutions 5-User license and 10-User license purchases only. Terms, conditions, pricing, features, service and support are subject to change without notice.

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Intuit® QuickBooks® Enterprise Solutions 11.0

Feature Comparison Chart
for Versions 8.0 – 11.0



Compare Your Current Version with the NEW Enterprise Solutions 11.0

	Enterprise Solutions 11.0	Enterprise Solutions 10.0	Enterprise Solutions 9.0	Enterprise Solutions 8.0
Number of simultaneous users ¹	Up to 30	Up to 30	Up to 30	Up to 20
Capacity to track inventory items, customers, vendors and employees ²	100,000+	100,000+	100,000+	100,000+
Enhanced Reporting Customization				
Create custom reports using ODBC-compliant applications with a direct connection to the QuickBooks database ³	NEW!			
Create customer Average Days To Pay and Sales by Ship To Address reports	NEW!			
View quantity totals on key Sales by Item reports	NEW!			
Create a Profit & Loss by Class and Sales by Customer Summary report that combines data from multiple company files ⁴	NEW!			
Stay on top of your receivables with the Collections Center	NEW!			
Instantly find the reports you need with the redesigned Report Center	IMPROVED!	●		
Improve data entry and reporting with more custom fields with definable formatting	IMPROVED!	●		
See business data at a glance with Company Snapshot	●	●	●	
Create customized financial reports with Intuit Statement Writer ⁵	●	●	●	
Additional Full Service Plan Features				
Access essential data on the go ⁶	NEW!			
Save time calculating sales commissions	NEW!			
Capture billable time quickly and accurately	NEW!			
Sophisticated Inventory Capabilities				
Track the quantity and value of inventory in multiple locations with the Advanced Inventory add-on ⁷	NEW!			
Change assembly components on the fly and print them with one click	●	●		
More Productivity Tools				
Work in two company files at the same time ⁸	NEW!			
Quickly prioritize customers with the Customer Snapshot	NEW!			
Attach electronic or scanned files to your QuickBooks records ⁹	●	●		
Add or edit multiple list entries from one spreadsheet view	●	●		
Track sales and expenses in any currency ¹⁰	●	●	●	
Perform backups in multi-user mode	●	●	●	
QuickBooks prompts you to avoid accidental closing	●	●	●	
Send messages to users logged into your company file with QuickBooks Instant Messenger	●	●	●	
Run and use Enterprise Solutions more quickly using Remote Desktop Services ¹¹	●	●	●	●
Expanded User Controls				
Customize user access to 115+ areas and activities	●	●	●	●
Always-on audit trail with no slowdowns	●	●	●	●

Save up to 30%* on QuickBooks Enterprise Solutions 11.0

Call 1-800-450-7498 (Mention Special Offer Code C81647) by April 15, 2011

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Daniel Wernikoff, Vice President

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**Get more features.
More support.
More value.**



Boost Your Efficiency with the NEW
Intuit® QuickBooks® Enterprise Solutions 11.0

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